

***International Conference of Chinese Languages  
Teaching and Research  
November 10th-11<sup>th</sup>, 2018  
University of California, Santa Barbara***

**Call for Proposals**

**Organizer:**

Chinese Language Program, Dept. of E. Asian Language &  
Cultural Studies at University of California, Santa Barbara

**Sponsor:**

UCSB Confucius Institute

**CO-Sponsors:**

Chinese Language Teachers' Association of Southern California  
College of International Education at Shandong University, China

**Conference Site:**

University of California, Santa Barbara

**Keynote Speakers:**

Scott McGinnis (Defense Language Institute – Washington Office)  
Fangyuan Yuan (The United States Naval Academy)

**Focus:**

- Accuracy and Error Analysis
- Assessment and Evaluation
- Chinese for Specific purposes
- Corpus and Learner Errors
- Culture in Language Study
- Curriculum Development
- Development of Materials
- Discourse or Conversation Analysis
- History of TCFL/TCSL
- Innovation Approaches and Methods
- Language Learning for Heritage Students
- Needs Analysis
- Online/Computer-Assisted Learning

- Pragmatics
- Study Abroad Programs

**Conference working language:**

- Chinese or English

**Proposal Submission: (for 20 minute presentations)**

1. **For individual presentation submission:** The abstract should include **400-500** words with title and 2-3 keywords;
2. **For Panel Submission:** A panel will be up to 3 persons, with a main theme and subtitle for each person's presentation. Please include the main title and its description, the integration and relations of these topics, and the abstracts for each presentation (with **400-500** words and 2-3 keywords each), for a total of 3-4 pages;
3. An abstract no longer than a single page should be submitted to the conference email address: **[ICCUCSB18@gmail.com](mailto:ICCUCSB18@gmail.com)**. Only electronic submissions are accepted;
4. The abstract should be in either plain text format or in MS word format;
5. The abstract should have a cover page with the title of the paper, 2-3 key words, author's name, affiliation, contact information (including email).

**Deadline and important dates:**

- Abstract Submission: **August 31, 2018**
- Notification of Acceptance: **August 31, 2018**

**Conference Registration:** (including two lunches and a dinner reception on Saturday night)

- Early-bird Registration (by September 30, 2018): **USD 100**  
Graduate students: **USD 50** (with a copy of ID)
- Regular registration (by October 31, 2018): **USD 150**  
Graduate students: **USD 100** (with a copy of ID)
- Late and on-site registration: **USD 200**

- A special registration fee for presenters is **USD 40** per presenter, must register by September 30, 2018.
- An optional half-day tour on Sunday afternoon: **USD 40** per person, must sign-up and pay by October 31, 2018.

Kindly visit the conference website at <http://chineseteaching.github.io/> for further assistance or information. Please do not hesitate to contact us by email at [ICCUCSB18@gmail.com](mailto:ICCUCSB18@gmail.com)

The Conference Committee 2018